



farmers market nutrition program

Presented by Erin Khmelev, WIC Project Assistant





Congress
created the
FMNP (1992)
and
SFMNP (2001)

In 2015, Alaska had 100 WIC
authorized farmers and farmers
markets accept coupons in...

Fairbanks	Bethel
Dillingham	Southeast
Anchorage	Mat-Su Valley
Copper Center	



**We are responsible for
administering the programs which
include:**

- Processing Authorizations
- Managing Banking Records
- Distribution of Benefits
- Providing Nutrition Education
- Program Promotions
- Grant writing

FMNP funding:

USDA covers 100% of food costs and
70% of administrative costs.

SFMNP funding:

USDA covers 100% of food costs and
90% of administrative costs.

2015 Participants Served

FMNP - 10,045

SFMNP - 2,461



We are
HERE

I am here today
to tell you more
about our
programs and
how it can
benefit *you*
and Alaska!

How can we help you?

Are you a Farmer?

By putting farmers' market coupons in the hands of low-income families and seniors, we create customers. We help build relationships too! Even after the coupons have been used, these customers have been proven to return because they are familiar with the farmer and their products.

Are you Looking for Coupons?

We work to form healthy babies and life-long healthy eating habits for your children by providing opportunities for them to explore new foods and learn where their food comes from. We also support our Alaskan seniors who live on fixed incomes so they can eat and stay healthy! Our seniors have the highest redemption rate but they need the means to purchase Alaska grown foods. Contact the State of Alaska WIC office for more information at (907) 465-3100.

Are you a Food Security or State agency representative?

Some of the best work comes out of collaborating and we are eager to do so. Come discuss with us ways to make our dollars go farther and the benefit to our participants stronger!

It's a win win win!

\$156,080 of federal dollars
into our state economy in 2015!

We increased
our FMNP
redemption rate
by 5% in 2015
and we hope for
another 5%
in 2016!



Our goal for
the SFMNP in
2016 is to
increase
the number
of seniors
receiving
benefits.

As our programs continue to grow that
means more new money for Alaska!

GET INVOLVED!

Help distribute Senior Farmers' Market coupons at your agency.

Become an authorized farmer or market!

Help support Alaskan agriculture, the future depends on us!

Encourage your family and friends to sign-up for benefits!



JOIN US



For the **FIRST** time, the **National Association of Farmers' Market Nutrition Programs (NAFMNP)** Annual Conference will be held in Juneau, Alaska from Sept. 7th-10th, 2016!

For more information, visit www.nafmnp.org or call (907) 465-3100!



THANK YOU!

We can be contacted at:

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